

ABSTRACT OF THE DISCLOSURE

Access history information to respective pages of
hypertext is fetched, one or a plurality of pages
is/are as a target page or pages, and the fetched
5 access history information is divided into a plurality
of sessions each indicating a series of accesses.
A page sequence in the order of transition of pages
included in each of the divided sessions is generated.
Each of the sessions, which accesses the target page,
10 is determined as a successful session, and a session,
which does not access the target page, is determined as
an unsuccessful session. The number of sessions and
success ratio are calculated for each page, and the
respective pages are displayed as a graph to have the
15 number of sessions and success ratio as parameters.